



# ANNUAL REPORT

**2024-25**



# SHREEL

FOUNDATION



[www.shreelfoundation.org](http://www.shreelfoundation.org)



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# PREFACE

The preface serves as a reflection of any constitutional body, encapsulating its history, ideological foundation, vision, mission, objectives, and key initiatives. These elements play a pivotal role in transforming the socio-economic conditions of socially excluded groups, a cause to which **SHREEL FOUNDATION** remains fully committed and dedicated.

**SHREEL FOUNDATION** is a non-governmental, non-political, non-profit, and secular organization registered under the Societies Registration Act, XXI of 1860.

With a deep commitment to the holistic development of marginalized communities who have long been deprived of their fundamental rights and entitlements, **SHREEL FOUNDATION** strives to create meaningful change. The Executive Body, General Body, and all associated members are devoted to fulfilling these objectives with unwavering dedication.

On this occasion, **SHREEL FOUNDATION** extends an open invitation to like-minded individuals, NGOs, and national & international funding agencies to join hands and contribute to this noble mission of social transformation.



# SECRETARY


Greetings to all stakeholders, associates and well-wishers.

During the past year, our organisation has worked dedicatedly in the field of health, nutrition, voter awareness, rural development and environmental protection. Under health sector, we successfully organised **Mega Health Camps**, in which free consultation, medicines and special medical services were provided to hundreds of people. Towards Zero Hunger and Nutrition, our **Bhojan Seva Kendra** provided nutritious meals twice daily, while also promoting awareness on malnutrition and healthy eating. Our mission: No one sleeps hungry.

On the awareness front, we organized various self-employment training programs for women and youth, sessions on the art of hand work. To spread awareness in rural areas, our organization visited selected villages and communicated on topics like cleanliness, women's health, voting rights and de-addiction, which strengthened the spirit of self-reliance in the local communities.

Finally, environmental protection was also prominent among Shreel Foundation's commitments. Many innovations were done to inspire youth towards tree plantation programs, cleanliness drives and plastic free villages.

This year was a symbol of duty, compassion and diligence for us. We express our heartfelt gratitude to all of you, whose support and trust inspired us to move forward. Let us together play our role in building a healthy, empowered, aware and green India.

A portrait of Rakesh Verma, the Secretary of Shreel Foundation. He is a middle-aged man with a serious expression, wearing an orange traditional Indian cap (pheta) with a colorful decorative band and a matching orange shawl over a blue and white checkered shirt. He is standing with his arms crossed. The background is a light grey architectural structure.

*Rakesh Verma*

**Rakesh Verma**  
**SECRETARY**



# PRESIDENT

It is a matter of great pride for Shreel Foundation to have taken meaningful steps toward the upliftment of the underprivileged. Whether through healthcare services, livelihood generation, or social awareness, our efforts have always been driven by compassion and commitment.

I sincerely thank every member, partner, and supporter of Shreel Foundation whose dedication and encouragement have strengthened our mission.



**Liltu Mahtha**  
**PRESIDENT**

# TREASURER

At Shreel Foundation, financial integrity and transparent utilization of resources have been the cornerstone of our service journey. Every contribution we receive is directed with utmost responsibility towards impactful initiatives for the needy.

I take this opportunity to appreciate our Secretary's visionary leadership, which continues to guide the organization with clarity and commitment. My heartfelt thanks to all who have trusted and supported our cause.

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**Parasmani Pattu**  
**TREASURER**

# JOINT-SECRETARY



**Mahima Devi**

**JOINT-SECRETARY**

Shreel Foundation has consistently strived to uplift the lives of the underprivileged by addressing hunger, providing healthcare services, creating employment opportunities, and spreading awareness.

On this occasion, I extend my heartfelt gratitude to our dedicated team members, partner organizations, and every individual whose contributions have played a vital role in the success of our efforts.

At Shreel Foundation, we believe that real change begins with empathy and consistent action. Our initiatives in hunger relief, healthcare access, livelihood support, and community awareness have reflected this belief in every step we took.

I extend my sincere gratitude to our entire team and collaborators for their unwavering dedication. Together, we are not just running programs—we are building hope.



**Narendra Panjiyara**

**DY. SECRETARY**

# INTRODUCTION

Name of the Organization	: SHREEL FOUNDATION
Registered Address	: Shastri Nagar, Thadi Dulampur Deoghar, Jharkhand, 814114
Chief Functionary	: Rakesh Verma, Secretary
Contact Details	: +91 9939449947 / +91 8409798990
Web	: <a href="http://www.shreelfoundation.org">www.shreelfoundation.org</a>
Email	: <a href="mailto:info@shreelfoundation.org">info@shreelfoundation.org</a>
Details of Registration	: Societies Reg. Act. XXI, 1860 No. 187 Year 2019-20 (Govt. of Jharkhand)
Date of Registration	: 15.07.2019
Niti Aayog	: JH/2019/0241263
PAN	: ABEAS5114M
12A	: ABEAS5114ME20214 (dated. 31.12.21)
80G	: ABEAS5114MF20212 (dated. 31.12.21)
CSR	: CSR00035434





# HISTORY & IDEOLOGY

**Historical & Ideological Background :** Founder Secretary-cum-chief functionary Rakesh Verma has shared his ideas with likeminded intellectuals, social activists, and experts to lay down the foundation of SHREEL FOUNDATION on 21st May 2017 with the slogan "SOCHNA TO HOGA". In his 1st address, Mr. Verma expressed their ideas before meeting for the establishment of a Non-Governmental organization to transform society through positive interference and so lastly dated 15 July 2019 take legal status under Societies Registration Act, XXI, 1860 Reg. no. 187, 2019-2020 at Ranchi.

- **Vision :** Strive for equity-based social order in which no place for any type of differentiation, discrimination, dissimilarity, illiteracy, poverty and so others.
- **Mission :** To achieve the vision our mission will be community empowerment in all terms which will be helpful to overcome all types of discrimination.
- **Objectives :**
  - . The formation, Strengthening & Empowerment of community-based organizations (CBOs).
  - . Natural resource management and development in an equal manner.
  - . Human resource management and development for a better and bright future for mankind.
  - . Promotion of vocational courses, alternative schooling & Hygiene system.
  - . Promotion of agricultural development with all its aspects.
  - . Restoration & Promotion of Eco-friendly System.
  - . Skill Development for Generation of Self-Employment Opportunity.
  - . Women's Empowerment and gender equality
  - . Empowerment of socially excluded groups which counted SC, ST, OBC, Minority (Muslim), Women, children, and PWD.

- **Values & Norms:** Democratic, Participatory, and Transparent.

- **Strategy :**

- . Geographical area: As per bye-laws all over India but to see the human, physical, and financial resources, the Organization is presently active in the Santhal Pragana region of Jharkhand.
- . Target Group: A socially executed group which are deprived of their rights and Entitlements.
- . Nature of Intervention: Participatory and cooperative.
- . Relationship: Equal manner

## ANNUAL PROGRAM

In 2024-25, Shreel Foundation proudly marked its sixth year of service, continuing its commitment to social welfare. Once again, we had the privilege of collaborating with Eastern Coalfields Limited & VIORAY to extend our support to the community.

## SUPPORTING AGENCIES



**ECL**  
Eastern Coalfields Limited



**VIORAY**



SANTAL PARGANA  
CHAMBER OF COMMERCE & INDUSTRIES



INNER WHEEL  
CLUB OF DEOGHAR

Special Thanks:  
DISTRICT ADMINISTRATION  
Deoghar



# ELECTION AWARENESS ①

- ✓ **Objective:** To raise voter awareness in Deoghar for Lok Sabha Election 2024 under SVEEP, encouraging rural participation through audio-visual films and public appeals. The 2-month campaign aimed to increase voter turnout and promote informed voting before the 01 June 2024 election.
- ✓ **Funding Agency:** SVEEP, Deoghar
- ✓ **Place:** Deoghar, Jharkhand.
- ✓ **Duration:** April & May 2024
- ✓ **Election Date :** 01 June 2024



Mr. Vishal Sagar DC, Deoghar





# ELECTION AWARENESS ②



- ✓ Under the SVEEP initiative in Deoghar, several awareness activities were conducted to promote informed and responsible voting. Shreel Foundation took the lead in public outreach, showcasing these efforts through creative and localized mediums. A series of innovative video songs and folk-style audio-visual content were developed and disseminated to highlight the importance of voting among the citizens of Deoghar. The campaign played a significant role in motivating rural and urban communities to actively participate in the democratic process.



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SVEEP



# MEGA HEALTH CAMP ①



# ECL

Eastern Coalfields Limited



**Mr. A.K. Anand**  
GM, SP Mines Area, Chitra, ECL

**Mr. Rakesh Verma**  
Secretary, SHREEL FOUNDATION

## ✓ Introduction:

The **Mega Health Camp** was successfully conducted at four different locations, **Sponsored by SP Mines Area, ECL, and organized by Shreel Foundation**. This initiative aimed to provide free medical check-ups, consultations, and medicines to people in rural areas with limited access to healthcare facilities.



**Mr. Nishant Ray** CSR Nodal Officer, ECL, Chitra



**Mr. Shashank Shekhar Bhokta**





# MEGA HEALTH CAMP ②

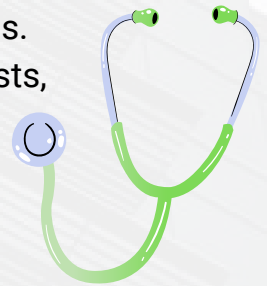


Mr. Udar Shankar Singh "Chunna Singh" MLA, Sarath



## ✓ Objectives:

- Free Healthcare Services – Providing free check-ups, consultations, and medicines.
- Improving Accessibility – Bringing quality healthcare to remote areas.
- Health Awareness – Educating people on prevention and early diagnosis.
- Specialized Medical Care – Offering services from gynecologists, dentists, ophthalmologists, and general physicians.



## ✓ Beneficiaries:

**813 people** receive free checkups and medicines across two locations.





# MEGA HEALTH CAMP ③

## ✓ Specialist Doctors Available:

- Dr. Priyanka – Gynecologist & Obstetrician
- Dr. Amresh Kumar – Dental Specialist
- K.K.Mandal – General Physician
- Misha Kumari – Eye Check-up Team & other Experienced medical professionals.



## MEGA HEALTH CAMP



Ambulance Availability



## ✓ FUNDING AGENCY: SP MINES AREA, CHITRA, EASTERN COALFIELDS LIMITED

## ✓ PLACE: 1. CHITRA STADIUM, CHITRA, DEOGHAR (19 FEBRUARY 2025) 2. DAK BANGLA, SARATH, DEOGHAR (12 MARCH 2025)

## ✓ Shreel Foundation, with the generous support of SP Mines Area, ECL, Chitra, organized Mega Health Camp across 2 key locations: Chitra and Sarath. Over 813 beneficiaries availed free medical consultations and medicines provided by a dedicated team of 4 experienced doctors. 2 more health camps under this initiative are scheduled to be completed in the upcoming year, extending the reach of quality healthcare to even more underserved communities.





# BHOJAN SEVA KENDRA ①

- ✓ **Objective:** To provide nutritious and balanced meals to the caregivers of admitted patients at Sadar Hospital, Deoghar, ensuring they receive financial and emotional relief while being able to take care of their loved ones effectively.
- ✓ **Place:** Campus of Sadar Hospital, Deoghar.
- ✓ **Period:** 2024-2025
- ✓ **Beneficiaries:** 1,00,000+ Needy people per year (about 300 per day)
- ✓ **Supported by:** District Administration, Civil Surgeon, Legislative Constituency Office, Vioray Foundation, Roniyar, Chambers of Commerce, Lions Club, Inner Wheel Team, and generous contributions from local donors.





# BHOJAN SEVA KENDRA ②



✓ Hunger is not just the absence of food—it's the absence of dignity, opportunity, and hope. At Shreel Foundation, we believe that no one should go to sleep hungry. Our food distribution initiatives aim to serve the most vulnerable with respect, ensuring every meal is a step toward health, stability, and humanity.



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# BHOJAN SEVA KENDRA ③



Mr. Liltu Mahtha President, Shreel Foundation



# PLANTING FOR THE PLANET

- ✓ **Objective:** To foster environmental consciousness and promote a greener future, Shreel Foundation organized a tree plantation drive involving 100 saplings with protective barricades. This initiative is a step toward ecological balance, aiming to inspire community-led sustainability and long-term environmental care.
- ✓ **Place:** Chittolodhiya, Deoghar, Jharkhand
- ✓ **Plantation:** 100 Trees with protective barricades
- ✓ **Date:** 07 July 2024



Mr. Rakesh Verma Secretary, Shreel Foundation





# CLEANING ACTIVITY



<<< **BEFORE**



✓ **Objective:** To clean the roadside garbage dumped by villagers and promote environmental responsibility. As part of the initiative, villagers took an oath to maintain cleanliness and keep the area litter-free.

✓ **Place:** Deoghar, Jharkhand

✓ **Date:** 15 - 16 September 2024



>>> **AFTER**



# ANTI DRUG AWARENESS

- ✓ **Objective:** To create awareness about the harmful effects of drug abuse and promote a drug-free society through education, counseling, and community engagement. The program aims to prevent substance abuse, especially among youth, by spreading awareness through campaigns and audio-visual content, encouraging healthier lifestyle choices.
- ✓ **Activities:** To organize awareness camp on drug addict.
- ✓ **Place:** Deoghar District
- ✓ **Date:** Octobe 2024
- ✓ **Dialogue with:** Local Youth & Children



*Say*  
**NO TO DRUGS**





# SOYABEAN PANEER MACHINE

## ✓ Tofu Machine Donation to Boost Women's Livelihood

✓ **Objective:** To promote women's self-reliance, soyabean paneer (tofu) machine donation was received to support income generation. The initiative aims to empower women by providing them sustainable livelihood opportunities, helping them move towards economic independence with dignity.

✓ **Place:** Deoghar, Jharkhand

✓ **Date:** 26 October 2024

✓ **Donor:** Mr. Udayanand Jha, Deoghar



- Protein Rich
- Cholesterol Free
- Lactose Free
- Improve Memory





# WOMEN EMPOWERMENT

- ✓ **Women Empowerment Program – Promoting Equality and Financial Awareness**
- ✓ **Objective:** To empower women through awareness on gender equality while also guiding them on the proper utilization of SHG loans for productive purposes. The program emphasized the importance of timely loan repayment, financial discipline, and taking initiatives toward self-employment and sustainable livelihood. Women were encouraged to explore income-generating activities and become financially independent through collective and individual efforts.
- ✓ **Location:** Chopamod, Deoghar
- ✓ **Date:** November & Decembere 2024
- ✓ **Addressed By:** Team Leader





# BLANKET DISTRIBUTION



**HELP**  
**SAVE**  
**LIVES**

- ✓ **Objective:** To distribute blankets to needy individuals, providing warmth and relief during harsh weather conditions. This initiative aims to support underprivileged communities, ensuring their well-being and protection from the cold.
- ✓ **Place:** Deoghar, Jharkhand
- ✓ **Date:** December 2024 to January 2025
- ✓ **No. of beneficiaries:** 150 people



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# AID FOR PHYSICAL MOBILITY

- ✓ **Objective:** To support the dignity and mobility of the differently-abled and elderly, Shreel Foundation distributed essential mobility aids including **8 wheelchairs, 12 walkers, and 30 walking sticks**. This initiative aimed to enhance daily independence and ease of movement for the beneficiaries, reflecting a compassionate step toward inclusive support.
- ✓ **Location:** Near Goushala, Deoghar, Jharkhand
- ✓ **Date:** January 2025
- ✓ **Donor:** Mr. Vinod Sultaniya & Others





# NATIONAL EVENT

- ✓ **Objective:** To make aware the school going children on patriotism through celebration of Republic Day & Independence Day.
- ✓ **Activity:** Flag Hosting, Address on history, meaning and importance of days.
- ✓ **Place:** Office of SHREEL FOUNDATION, Deoghar, Jharkhand
- ✓ **Date:** 15 August 2024 & 26 January 2025
- ✓ **Dialogue with:** Children
- ✓ **Addressed by:** Secretary





# BATHROOM RENOVATION



- ✓ **Objective:** To renovate and strengthen four bathrooms at the Bhojan Seva Kendra for the convenience and hygiene of women workers, ensuring a clean and safe sanitation facility with the support of a generous donor.
- ✓ **Place:** Sadar Hospital, Campus, Deoghar, Jharkhand
- ✓ **Date:** February 2025
- ✓ **Funded By:** Mr. Ganesh Bhalotiya, Deoghar





# ESSENTIAL UTILITY DONATION

- ✓ **Objective:** Essential Utility Donation for Community Use. The generous donation was received including kitchen utensils, Automatic Roti Maker Machine Plates, chulha (stove), fan, light, fire extinguisher, and a first aid box. These essential items will support daily operations, safety, and basic services in community-based activities.
- ✓ **Place:** Bhojan Seva Kendra, Sadar Hospital, Deoghar, Jharkhand
- ✓ **Date:** 2024-2025
- ✓ **Doneted By:** Social worker of Deoghar





# EMPLOYMENT AWARENESS

- ✓ **Employment Awareness Meeting – Community Dialogue for Livelihood Solutions**
- ✓ **Objective:** A focused meeting was held with prominent community leaders to discuss strategies for enhancing employment opportunities in the region. The discussion centered on local livelihood challenges, skill development, and ways to guide youth and women toward self-reliance through sustainable income-generating activities.
- ✓ **Place:** Deoghar, Jharkhand
- ✓ **Date:** 26 March 2025



- ✓ Unemployment remains a serious social challenge, pushing youth toward an uncertain future. The solution lies in skill development, self-employment, and proper guidance on government schemes.
- ✓ **Shreel Foundation** is committed to empowering the unemployed by connecting them with meaningful employment and self-employment opportunities, paving the way for a more self-reliant and dignified society.



# MEETING WITH

- ✓ **Introduction:** Interaction with key officials from various sectors to explore possibilities of new initiatives in social welfare and livelihood promotion.
- ✓ **Period:** 2024-2025



**Dr. Saurabh Varshney** Director, AIIMS, Deoghar



**Mr. Rahul Bharti** DPRO, Deoghar



**Dr. Y. K. Choudhary** CS, Deoghar



**St. Pradeep Bhaiya Ji**



**Mr. Hari Narayan Ray** Ex. Minister, Jh.



**Mr. Manoj Tudu** Manager, ECL, Dumka



**Dr. Subhas Choudhary**



**Mr. Y.P. Ray** Secretary, Red Rose School



**Mr. Ravi Shankar** CSR Officer, ECL HQ.



**Mr. Dilip Dubey** Secretary, Pravah NGO



**Shadab Anjum & Ashok Mishra** Rajmahal Area, ECL



# RESOURCES

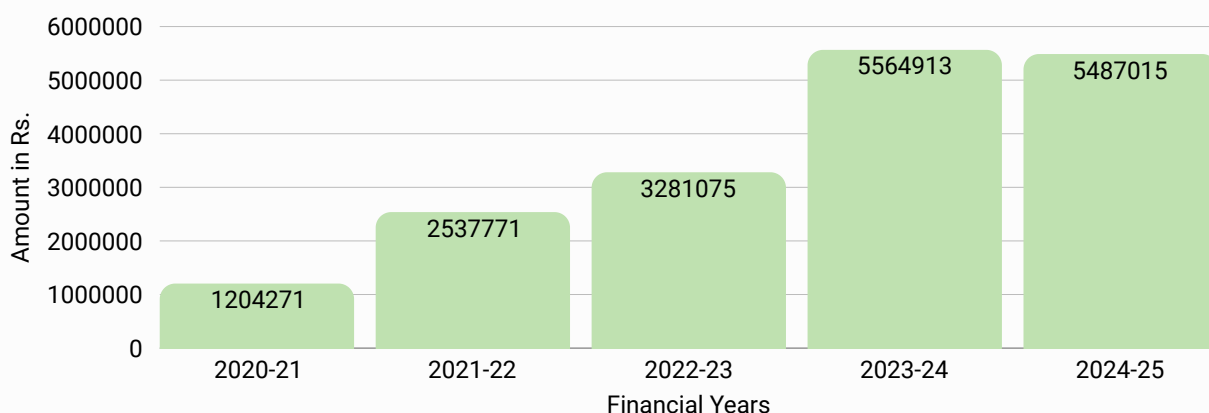
Human Resource

Full Time : 08

Part Time : 04

Volunteers : 12 (During Health Camp)

Total : 24



# FINANCE 2024-25

EXPENDITURE	AMOUNT( Rs.)	INCOME	AMOUNT( Rs.)
To Programe Expenses:		By Donations Received	
-Woment Empowerment Prog.	18,000	from Public	3,29,760
-Election Awareness (SVEEP, Deoghar)	2,94,000	By Grant-in-Aid received from	
-Election Awareness (PRD, Deoghar)	3,71,439	Eastern Coalfield Limited for	3,97,984
-Environment Awareness Prog.	32,500	Mega Health Camp	
100 Plantation with barricade		By Donation of Fire Extinguisher, First	27,950
-National Event Celebration	17,500	Aid Box, Kitchen	
		Utensils, Chulha, Fan & Light	
-Aid for Physical Mobility (Distribution of		By Contribution from Members	5,35,840
Wheel Chair-8, Walker-12 & Stick-30)	90,000	By Interest on Income Tax Refund	1,580
-Employment Awareness Program	12,000	By Contribution of Fooding Raw Material	
-Anti Drug Awareness Programme	16,500	for Bhojan Seva Kendra	32,35,901
-Annakshetra: Nutrition Support for the			
Underprivileged by Vioray Foundation	80,000	By Grant-in-Aid received	3,78,000
-Blanket Distribution for 150 Poor people	35,500	from PRD Deoghar	
To Cleaning Activity	8,000	By Grant-in-Aid received	3,00,000
To Mega Health Camp, ECL	3,50,840	from SVEEP Deoghar	
To Bhojana Seva Kendra Expense	32,20,500	By Grant-in-Aid received	80,000
(Cost of Food for Poor Approx 300 person		from VIORAY Foundation	
per day)		By Donation of Soyabeen Paneer Machine	2,00,000
To Honorarium to Volunteers	5,22,500	(for Women Employment)	
To Office Contingencies	26,200		
To Audit Fees	7,500		
To Accounting Charges	5,000		
To Repair & Maintenance	89,000		
To Travelling Expense	78,280		
To Printing & Stationery	18,425		
To Bank Charges	4,012		
To Depreciation	15,715		
To Excess of Income over Exp.	1,73,604		
	<b>54,87,015</b>		<b>54,87,015</b>



# ORGANOGRAM



# GOVERNING BODY

Name	Designation
Liltu Mahtha	President
Rakesh Verma	Secretary
Parasmani Patu	Treasurer
Chetan Kumar Keshri	Vice President
Mahima Devi	Joint Secretary
Narendra Kumar Panjiyara	Dy. Secretary
Abhay Kumar Pathak	Dy. Secretary
Akash Kumar Santoshi	Dy. Treasurer
Aklu Kumar Mahtha	Dy. Treasurer



